

# AI Workshop for Decision Makers

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Use the Full Potential of AI



**AI Workshop**

Learn more



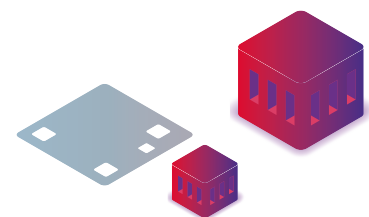


## Revolutionize your business processes with AI

Artificial intelligence is disrupting the way companies work and grow. Are you leveraging AI's full potential in your business? How can you use AI in a targeted way to take your business processes to the next level? In our AI workshop for decision-makers, we will demonstrate how to use AI solutions to reduce costs sustainably and increase productivity.

Based on specific use cases, we reveal the potential of AI and how you can exploit it for your company.

In addition, you will learn how to ensure the quality of your AI solutions and which legal framework conditions must be observed, particularly regarding the EU AI Act.





## Workshop agenda:

- 1 AI basics**  
Experienced consultants will provide you with practical knowledge and insights into AI trends.
- 2 The efficient utilization of AI**  
You will learn to use AI to automate repetitive tasks and optimize workflows.
- 3 Case studies and use cases**  
We collaborate with you to create specific use cases for AI within your company.
- 4 Quality assurance**  
We demonstrate how to enhance the quality of your AI solutions through semi-automation.
- 5 Target operating model**  
We assist in optimizing your company's AI target operating model.

## Your key takeaways:

- Professional AI expertise in both, theoretical and practical applications (AI basics, EU AI Act, GDPR)
- Instant increase in productivity due to the immediate implementation of training content
- Your own target operating model for AI (organization, depth of value creation, processes)
- Potential use cases for integrating AI into your company
- Quality assurance for your AI solutions

*Professor Dr. Helge Frank Wild is the workshop's scientific advisor:*



**Prof. Dr. Helge Frank Wild**  
Professor of Digital Business Engineering,  
Wilhelm Büchner University of Applied Sciences Darmstadt

Expert in the areas of project management, agility, and AI.



## In which areas can AI provide important benefits?



**Customer service, Marketing, and Sales:** Companies can use AI-supported chatbots and automated responses to provide fast and efficient support for customers and internal units around the clock.



**Business regulation:** AI can help with conducting gap analysis for regulatory requirements, addressing gaps, partially automating audits, and facilitating contract reviews.



**Finance:** AI can speed up financial analyses, suggest measures, and evaluate risks.



**Cybersecurity:** AI can detect and avert threats more quickly. AI-supported systems constantly monitor networks and respond to security incidents in real-time.



### Who is the workshop for?

The workshop is designed for middle and upper management and is suitable for groups of 5 to 10 people.



### What is the duration of the workshop?

The AI workshop takes place over two separate days, ideally scheduled within 2 to 3 weeks.



### Where does the workshop take place?

The AI workshop can be conducted at your location or our facilities.



**Our AI experts will demonstrate how to effectively implement and utilize AI to propel your company to the next level.**



BOOK NOW

# Insight: Potential applications of artificial intelligence in the insurance industry

## Sales & Marketing

Predictive lead or opportunity scoring to evaluate leads and their likelihood of conversion



Hyper-personalization through automated data analysis



Developing personalized marketing promotions for various channels

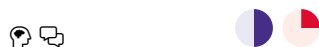


## Customer service

Companion function for answering customer, agency, or broker inquiries



Assigning contact persons and preparing suggested replies for email inquiries



Automated (dark) processing of data and creation of documents



## Performance management

Automated processing of damage reports



Automated categorization and prioritization of claims



Early automated fraud detection for fraud prevention



## Underwriting

Identification of risk profiles and improved forecasting of individual and general risks



Creation of optimized individual prices and conditions



## Product management

Product design optimized for customer needs based on customer and market data



Identification of profitability drivers through analysis and identification of correlations between individual contract terms



## Compliance / Risk Management / Finance

**Compliance:**  
Automated Horizon Screening



**Risk:**  
Money laundering or sanction screening



**Finances:**  
Automated in-depth analysis of financial transactions (e.g., service provider)



● Impact  
● Effort

🗣️ Information interpretation and pattern recognition

📄 Information summary

🔍 Information search

💬 Dialog-based interaction

💡 Generation of ideas and content



***„In five years, there will be companies with AI and those without. Those without won't be around for long, so get started today!“***

**Rüdiger Lang**  
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## About the Consileon Group

Consileon is a group of medium-sized management and IT consultancies based in five European countries. Since 2001, we have offered strategy consulting from a single source, including organizational and technical implementation. Our clients include global corporations, e.g., those in the automotive and financial industries, regional SMEs, and public institutions. Our 500+ employees support companies in all areas of digitalization - from process consulting and implementation to agile change management. As a Group, we cover our clients' entire value chain and help them solve tomorrow's challenges with technical expertise.

**Solutions for tomorrow. Today.**